





Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM

OFFICES IN WEST & CENTRAL REGION FOR THE MONTH OF NOVEMBER 2021

EBSB DOMESTIC TOURISM ROADSHOW PUNE

Sr. N o	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participant s Attendees	Any other relevant informatio n
01	Domestic Tourism Roadshow Pune	Novemb er 2021	Shreshtha Bharat Domestic Tourism Roadshow Pune held on	India Tourism Mumbai successfully hosted a travel trade roadshow in the Pune City 12 Nov. 2021. The event saw good turnout as key travel agents and industry experts from Pune were excited to learn more about Odisha which is the partner state of Maharashtra under EBSB engagement. Odisha's new offerings were	Maharashtra- Odisha	90 Participant s attended the event.	

presented by the 9 travel trade representatives from the state.	
A presentation showcasing Maharashtra Tourism was made by the State Tourism Dept. 60 tour operators and travel agents from Pune city participated in the event.	



